

Professional Profile

- Accomplished front end web designer/developer with extensive experience in the field of Internet commerce
- Fast, eager learner of new technologies and techniques
- Constantly increases value to employers and clients
- Skilled at assessing client needs and formulating strategies to enhance efficiency

Relevant Skills

Software

- Notepad++
- Microsoft VS Code
- Adobe Dreamweaver
- Adobe PhotoShop
- Adobe Acrobat
- Microsoft Visual Studio
- Microsoft Office
- Windows 3.1 and up
- Mac OS 7 and up

Programming Languages

- HTML1-5 / XHTML1.1
- CSS1-3
- JavaScript
- PHP

Content Management Systems

- OpenText WEM
- OpenText Vignette
- Adobe Experience Manager
- Wordpress

Frameworks

- jQuery
- React
- Angular
- Bootstrap

Data Exchange Formats

- JSON
- XML
- CSV

Other

- SEO
- Git/GitHub
- Some C# training

Work History

Advancing my skillset

Milwaukee, WI

June, 2020 – Present

- Learning and building experience with React, Angular, and Vue in my downtime.

Cisco Systems

San Jose, CA

Contract Web Developer: June, 2022 – October, 2022

- Built and maintained content on Cisco SalesConnect website using Adobe Experience Manager (AEM) CMS
- Constructed on-screen content with AEM blades and components
- Created image assets and maintained them in AEM
- Performed duties remotely from home, using Cisco WebEx teleconferencing technology to collaborate with other team members
- Contracted through Experis

Thrivent

Appleton, WI

Contract Software Developer: July, 2020 – February, 2022

- Built and maintained content on thrivent.com, thriventcu.com, and Thrivent intranet
- Developed interactive reference pages which simplified the process of locating and implementing brand-compliant code for icons and form elements
- Performed duties remotely from home, using teleconferencing technology to collaborate with other team members
- Contracted through Diversant LLC

BMO Global Asset Management

Milwaukee, WI

Contract Front End Web Developer: June, 2015 – December, 2019

- Managed code, content, and graphics on bmogam.com, bmo.com/pyrford, bmogamviewpoints.com, and other BMO-branded web properties
- Worked with multiple CMS platforms, including OpenText Vignette, OpenText WEM, Wordpress, and Kurtosys
- Further expanded knowledge of jQuery, JSON, and Bootstrap
- Cleaned up tons of junk code on 2009 versions of aforementioned sites, including standardization of HTML layouts, moving commonly repeated inline CSS styles to a centralized stylesheet, and replacing redundant in-page JavaScript functions with better solutions
- Wrote custom jQuery scripts to streamline, standardize, centralize, and automate importation, parsing, and display of market data and Morningstar ratings for up to 45 investment funds in UI-driven tables
- Wrote custom JSON database to centralize and manage fund manager profiles across multiple pages, utilized by a custom jQuery plugin with options for displaying the information differently depending on the need
- Created single- and multi-page mass marketing microsites
- Facilitated Wordpress theme customization and content creation
- Developed and integrated data collection solutions using Salesforce Pardot
- Contracted through Open Systems Technologies

Rockwell Automation

Milwaukee, WI

Contract Front End Web Developer: September, 2014 – January, 2015

- Built single page touch screen kiosk apps powered by HTML5, CSS3, and jQuery
- Built new content for single page "virtual brochures" using complex JSON infrastructure
- Contracted through Aquent Studios

Guarantee Digital

Delafield, WI

Contract Front End Web Designer & Developer: August, 2014 – October, 2014

- Independently contracted; performed duties from home
- Designed and developed original PHP Wordpress themes for multiple client websites

BVK Marketing

Milwaukee, WI

Contract Front End Web Developer: May, 2014 – July, 2014

- Primarily developed material for a major travel agency, working closely with account exec
- Developed and maintained web content using Sharepoint as a CMS
- Took inventory of and organized stock photos on BVK's network server
- Chose new stock photos for purchase when necessary
- Formatted stock photos into Sharepoint-optimized graphics
- Designed static banner ads and email graphics according to branding guidelines
- Developed and tested email advertising templates; managed content and distribution of two email campaigns each week
- Developed and/or edited Flash banner ads; used a third-party service to distribute ads across the web
- Helped with other Photoshop and Flash work within BVK when time and availability allowed
- Contracted through Creative Circle

Various freelance clients

Greater Milwaukee Area

Front End Web Developer: April, 2013 – June, 2014

- Assisted with front-end development of multiple Wordpress-based websites
- Greatly expanded familiarity with Wordpress development
- Worked with Wordpress, Photoshop, Dreamweaver, Microsoft Office, and FileZilla
- Became familiar with Twitter Bootstrap framework

Cornerstone Consulting

Brookfield, WI

Front End Web Developer: October, 2012 – April, 2013

- Worked with a team of over a dozen designers, developers, project managers, and quality control experts to create a powerful browser-based system management application for Cornerstone's top client
- Realized designer's vision, converting Photoshop designs into functional HTML, CSS, and jQuery
- Expanded jQuery skills; wrote first original plugin
- Assisted with CSS development of Sitecore project
- Worked within ASP.NET MVC framework
- Became more familiar with Visual Studio .NET and Scrum development practices

Layer One Media

Milwaukee, WI

Contract Front End Web Developer: May, 2012 – June, 2012

- Converted Photoshop mockups into web-optimized graphics and HTML5 layouts
- Performed maintenance and development tasks on several high-profile client websites
- Used Tortoise SVN to maintain versioning control on all files
- Worked within ASP.NET MVC framework
- Became more familiar with Visual Studio .NET
- Contracted independently

Core Creative

Milwaukee, WI

Contract Front End Web Developer: February, 2012 – March, 2012

- Converted wireframe plans into liquid, responsive Wordpress themes
- Became familiar with HTML5, SASS-compiled CSS, and Scrum development practices
- Contracted through Aquent

Great Lakes Media Technology

Mequon, WI

Contract Application Designer & Developer for New Media: November, 2011 – February, 2012

- Designed and developed CD/DVD-ROM applications with Flash/MDM Zinc and HTML/Adobe AIR
- Wrote Windows-compatible Autorun files
- Compiled bundled icons for Windows and Mac OS applications
- Organized CD/DVD-ROM application files for disc replication in a logical, comprehensive manner
- Designed and developed GLMT's first mobile iPad application with Xcode
- Designed and revised menu screens for DVD and Blu-ray titles
- Contracted through Robert Half Technology

Manpower Global Headquarters

Milwaukee, WI

Contract Front End Web Designer & Developer: February, 2010 – September, 2011

- Acquired proficiency with Jive CMS, jQuery, and Final Cut Express in extremely short order, expanding personal value to team
- Corrected long-standing style and layout problems with MyPath.com, leading to improved user experience and usability
- Reworked site presentation with jQuery-enhanced widgets, resulting in far higher volume of traffic
- Introduced promotional video presentation which dramatically boosted site traffic and user engagement
- Further developed CSS coding skills

Thomas Ryan

Milwaukee, Wisconsin

tomryandesign@gmail.com

Top Producer Broker & Builder Solutions, a division of Move, Inc.

(Publicly traded on NASDAQ as MOVE; Formerly known as The Enterprise)

Milwaukee, WI

Front End Web Designer & Developer: October, 2005 – July, 2009

- Led efforts to improve departmental efficiency and client relations
- Brought reusable layout codebase into compliance with W3C standards to increase usability and remove development bottlenecks
- Used Photoshop and Dreamweaver to develop original web interfaces that resulted in improved user experience for clients
- Created dynamic navigation systems, decorative Flash slideshows, and streaming video experiences to make agency and client sites more engaging
- Further developed CSS, JavaScript, VB Script, and ActionScript coding skills with Dreamweaver and Flash

Various contract clients

Greater Milwaukee Area

Freelance Illustrator, Writer, Designer, & Developer: January, 2003 – October, 2005

- Filled various positions from technical illustrator to desktop publisher to web designer to administrative assistant
- Worked with Quark Xpress, Illustrator, Photoshop, GoLive, and Microsoft Office
- Contracted through OfficeTeam and Robert Half, or self-employed

Thomson BETA Systems

Brookfield, WI

Front End Web Designer & Developer: August, 1999 – December, 2002

- Completed development duties on third-party redesigned public marketing website, BetaSys.com
- Used Fireworks and GoLive to create engaging and comprehensive web interfaces for company Internet and intranet applications
- Acquired proficiency with CSS, JavaScript, and ActionScript coding skills with GoLive and Flash
- Used telnet to FTP files to Unix servers

Bill Frantz Photography

Delafield, WI

Freelance Web Designer, Developer, & Webmaster: November, 1997 – June, 1999

- Worked with client to create a more visually appealing and engaging website
- Used Photoshop to scan and enhance photo gallery images and create original web graphics
- Used TextEdit to write all HTML from scratch; uploaded files via FTP to client-chosen server

Education

ITT Technical Institute

Greenfield, WI

March, 2004 – March 2007

- AAS in Information Technology - Multimedia
- Cumulative GPA: 3.25
- Emphasis in filmmaking and editing

References

A letter of recommendation will be available upon request.